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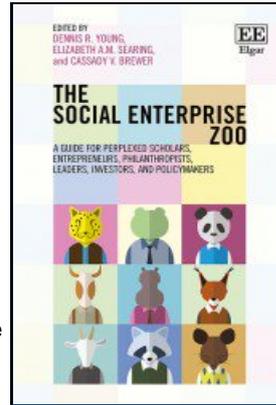
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The Social Enterprise Zoo

A Guide for Perplexed Scholars, Entrepreneurs, Philanthropists, Leaders, Investors, and Policymakers

Edited by Dennis R. Young, Professor Emeritus, Georgia State University, Elizabeth A.M. Searing, Assistant Professor, University at Albany, State University of New York and Cassidy V. Brewer, Associate Professor, College of Law, Georgia State University, US

The Social Enterprise Zoo employs the metaphor of the zoo to gain a more comprehensive understanding of social enterprise – especially the diversity of its forms; the various ways it is organized in different socio-political environments; how different forms of enterprise behave, interact, and thrive; and what lessons can be drawn for the future development and study of organizations that seek to balance social or environmental impact with economic success. Recommended for students, researchers, policymakers, entrepreneurs and managers of social purpose organizations.



'This book by Professor Young and colleagues is a challenging one. It invites scholars, graduate students and practitioners to adopt/assume an imaginary and metaphoric way of thinking. The "zoo" metaphor is a very powerful theoretical tool that allows the reader to deal with the fundamental key-issues of nonprofit organizations and social enterprise management (governance, fund raising, life cycle, economic and organizational stability, social impact, resiliency, social innovation). The book is a masterpiece that lets us see the "same" in "another" way, from a different point of view, and that is – at the very end – the real task/goal of the scientific enterprise.'

– Andrea Bassi, University of Bologna, Italy

'In The Social Enterprise Zoo, Young et al. have chosen an apt metaphor to describe the active space between pure market-based organizational forms and government. Social enterprise organizations, whether in the nonprofit or for-profit sectors or somewhere in-between, look a lot like animals in a zoo. Some reside in the trees, others swim in an aquarium, and others fly through and stay for only a short time. This volume does a masterful job of capturing this diverse social enterprise landscape, and the authors offer more than just a description of the zoo but a full examination of its purpose and function in society.'

– Peter Frank, Wingate University, US

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