

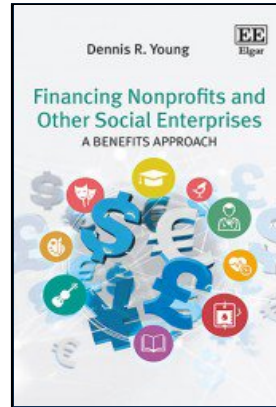


Financing Nonprofits and Other Social Enterprises

A Benefits Approach

Dennis R. Young, Professor Emeritus, Georgia State University and Visiting Professor, Jack, Joseph and Morton Mandel School of Applied Social Sciences, Case Western Reserve University, US

This book applies benefits theory to the financing of nonprofit and other social purpose organizations. Individual chapters are devoted to organizations primarily reliant on earned income, gifts, government support and investment income, respectively, as well as organizations that are highly diversified in their sources of operating support. The book is intended to guide managers and leaders towards finding the best mix of income sources for their organizations, to help educate future managers about resource development and to stimulate additional research on the financing of nonprofits and other forms of social enterprise.



'Dennis Young has written a brilliant analysis of the complex domain of Social Purpose Organizations (SPOs), the growing number of financial tools at their disposal, in a system that requires them to strike a balance between their social mission and their financial stability, within a context of volatile economic, political and technological environments. His choice of the Benefits Theory helps put all those components into a meaningful whole. The book is especially timely in light of the recent international interest in social enterprises and other for-profit frameworks' involvement in the social domain and will be highly valuable for both academics and practitioners.'

– Benjamin Gidron, College of Management Academic Studies (COMAS), Israel

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