

# Impact of COVID-19 on Ohio Nonprofits



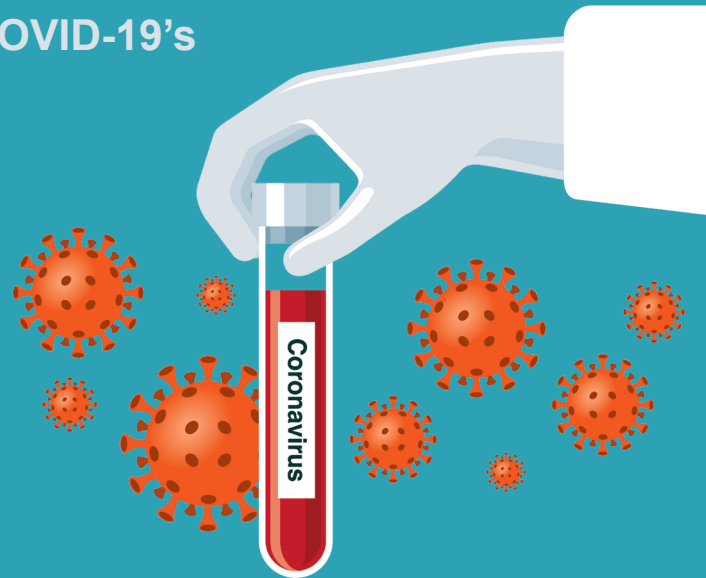
*By the numbers*

Ohio's  
**37,172**  
public  
charities

- Employ over 564,000 people, 10% of Ohio's workforce
- Bring in over \$113 billion in revenues
- Pay over \$26 billion in wages
- Are mostly small, with annual revenue under \$50,000

Ohio nonprofits are feeling the pain as COVID-19's cascading effects impact operations.

- 80% are concerned about disruption to services to clients & communities
- 77% are concerned about lost revenue
- 76% are concerned about a decline in donations
- 55% are concerned about having to shut down indefinitely
- 47% are concerned about higher demand for services



Nonprofits are pivoting to change operations to deal with the new reality.

- 15% have cut or furloughed staff
- 19% have applied for federal loans
- 25% have cut admin expenses
- 18% have dipped into reserve funds
- 13% have made special appeal to donors

**To avoid deep disruption to services during recovery – and widespread closure – nonprofits need help.**

- Policymakers:** make sure nonprofit businesses are part of all relief and recovery allocations.
- Public:** support your favorite nonprofits with volunteer hours and financial resources.
- Nonprofits:** tell your stories, lobby for state and federal policies in your areas of expertise and engage donors.

The data were collected in a survey fielded April 9 – 20, sponsored by the Attorney General's Office and Philanthropy Ohio and administered by Dr. Erynn Beaton, the John Glenn School of Public Affairs. Results are aggregated from the responses of 7,723 nonprofit leaders from every region of the state and diverse in terms of size and programmatic area of service focus, including human services, arts & culture, education and health. © Philanthropy Ohio 2020